



Dr. Mamta Bhatia  
Regional Director

No. IG/RC/23/Admn./2022  
Date: 17.08.2022 / 1978

Circular

As you are aware that we are celebrating 75 years of India's Independence - Azadi ka Amrit Mahotsav. On this occasion, Doordarshan has launched 'Swaraj- Bharat Ke Swatantrata Sangram Ki Samagra Gatha'- a 75-episode mega show on the glorious history of India's freedom struggle from the 15th century onwards, especially focusing on the stories of lesser known heroes. The programme was launched by Hon'ble Home Minister, Shri Amit Shah on 05<sup>th</sup> August 2022, wherein emphasized the need to preserve the country's rich history and culture and pass on the same to future generations. I request you to watch or listen to the serial along with friends & family to get inspired by the freedom struggle of India. The schedule of the telecast/broadcast of Swaraj serial is also enclosed for your reference. The serial is both educative & inspiring and is a must watch for all particularly the future generations who should inculcate the values by which our heroes of the freedom struggle stood.

A quiz around the serial will be organized shortly by this office in which prizes will be awarded to the contestants. The date, time and mode of the quiz will be informed separately through Email or SMS.

With best wishes,

  
Regional Director

To

All Learners  
IGNOU RC Jaipur

Dr. Mamta Bhatia/ डॉ. ममता भाटिया  
Regional Director/ क्षेत्रीय निदेशक  
IGNOU Regional Centre, Jaipur/ इग्नू क्षेत्रीय केन्द्र, जयपुर

मयंक कुमार अग्रवाल, आई.आई.एस.  
मुख्य कार्यकारी अधिकारी



Mayank Kumar Agrawal, IIS  
Chief Executive Officer



प्रसार भारती | PRASAR BHARATI

D.O.No.CEO/PB/2(3)/2022

Dated: 8<sup>th</sup> August, 2022

Dear Sir,

This is further to my earlier communication dated 4<sup>th</sup> August 2022. I feel happy to share that as the nation is celebrating 'Azadi Ka Amrit Mahotsav', the launch of programme "SWARAJ" was done by Hon'ble Union Minister of Home Affairs and Cooperation, Shri Amit Shah on 5<sup>th</sup> August 2022 wherein he highlighted that the objective of "Swaraj" would be achieved in a true sense only if the country's languages, drama, culture and arts are preserved and its history passed on to future generations.

I would like to reiterate that 'Naye Bharat Ka Naya Doordarshan' is scheduling 'Swaraj- Bharat Ke Swatantrata Sangram Ki Samagra Gatha', a 75-episode mega show illustrating the glorious history of India's freedom struggle from the 15<sup>th</sup> century onwards. It will bring to life several aspects of India's history while featuring the lives and sacrifices of lesser known heroes.

The schedule of the telecast/broadcast of Swaraj serial is as follows:

Sl.No.	DD National (Hindi) from 14.08.2022	Telecast Time
1.	Sunday (Original)	2100 hrs to 2200 hrs
2.	Tuesday & Thursday (Repeat)	1300 hrs to 1400 hrs
3.	Saturday (Repeat)	2100 hrs to 2200 hrs
4.	Sunday (Repeat)	0900 hrs to 1000 hrs
Sl.No.	DD Regional Channels (Assamese, Bangla, Gujarati, Kannada, Malayalam, Marathi, Odia, Tamil, Telugu & English) from 20.08.2022	Telecast Time
1.	Saturday	2000 hrs to 2100hrs
Sl.No.	AIR Broadcast Schedule (Hindi & Regional Languages) from 20.08.2022 on Vividh Bharati Service, Local Radio Stations & Primary Channels	Broadcast Time
1.	Saturday (Original)	1100 hrs to 1200 hrs
2.	Sunday (Repeat)	1500 hrs to 1600 hrs.

The serial is both educative & inspiring and is a **must watch** for all particularly the future generation who should inculcate the values by which our heroes of the freedom struggle stood. Therefore, I request you to instruct the higher education institutions under your aegis for making regular announcements to encourage the students to watch or listen to the saga of Swaraj along with their friends & family to get inspired by the freedom struggle of India and organize a quiz on Swaraj in their institutions to enhance their participation in the national movement.

Best regards,

Yours sincerely,

(Mayank Kumar Agrawal)

Shri K Sanjay Murthy  
Secretary,  
Department of Higher Education  
New Delhi - 110001



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